

# American Osteopathic College of Anesthesiologists

68th Annual Convention - a Live Stream Conference



## Corporate Partners Opportunities Guide

Now VIRTUAL only  
**September  
19-22, 2020**



**V**ITAL  
**A**NESTHESIA  
**P**RACTICE  
**O**PTIMIZATION  
**R**EVUE

Your Invitation to Join Us,

The American Osteopathic College of Anesthesiologists is excited to hold their first ever VIRTUAL Conference in September. The 68th Annual Convention will be held September 19-22 on a virtual format. The virtual conference will be attended by anesthesiologists, CRNAs and AAs. These medical professionals will be attending the conference for world renowned, high quality education.

We are in an unprecedented time right now, and hope that you can partner with us. The virtual tradeshow can offer you access to our members past the meeting dates, see our exhibitor levels on the following page. Partnership with the corporate supporters helps AOCA meet its mission of advancing the standards of practice and service in Anesthesiology and aid in providing opportunities for the study and training in the art and science of anesthesiology.

We hope you can join us! Please reach out if you have any questions.

Julie Kahlfeldt  
Executive Director

### MISSION STATEMENT

The Mission of the AOCA is to promote the osteopathic concept of disease, advance the standards of practice, and provide opportunity for study and training in the art and science of anesthesiology.

### TARGET AUDIENCE

This meeting is for anesthesiologists, nurse anesthetists, and anesthesia assistants.

*For More Information please visit our website*

**[AOCAONLINE.ORG](http://AOCAONLINE.ORG)**

# 2020 AOCA Corporate Support Opportunities

For details/levels of support, please contact:  
JENNIFER CHEETHAM      JULIE VISSERS  
Jennifer@wellassembled.com      Julie@wellassembled.com  
503-635-4761 x 107      503-635-4761 x 117

## \$500 VIRTUAL SUPPORTER

### Includes:

- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (provided by Exhibitor)
- Availability to have a Zoom Meeting link to chat with attendees.

## \$1,000 VIRTUAL SUPREME SUPPORTER

### Includes:

- Your company contact info/website included on AOCA website for 90 days post conference
- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (provided by Exhibitor)
- Availability to have a Zoom Meeting link to chat with attendees.

## **ADD-ON Exhibitor Opportunities** (available with SUPREME LEVEL SPONSORSHIP ONLY)

## \$500 Exhibit Break Marketing Commercial\*

### Includes:

- Opportunity to provide an 8 minute video during one of the Agenda Breaks. These would be outside of CME portal to be in compliance. *\*This is limited to 11 companies.*

## \$500 Exhibitor Newsletter Articles\*

### Includes:

- Participating company provides an article with topic-rich content for newsletters. AOCA will include their website link and mentions their participation in the conference *\*This is limited to 6 articles/companies.*

## \$500 Social Feed Sponsored Post (\$500)

### Includes:

- Sponsor a post on the meeting Social Feed to draw attendees to your booth, promote an activity, or include a short message. The Social Feed is accessible to all attendees. Note: The Annual Meeting Social Feed is specific to the software and does not link to external social media sites (LinkedIn, Facebook, Twitter, etc.). Company must provide sample text by Aug 27. Details on how to post will be provided to participating companies.

## \$1000 Pre/Post Conference Marketing\*

### Includes:

- The AOCA will send an email on behalf of the participating company/exhibitor to all meeting registrants and members. *(\*Exhibitor company pays for email or postcard creation and/or postage if applicable).*

## \$1500 Happy Hour (Zoom)

### Includes:

- Availability to have conference attendees join you for a Zoom Happy Hour to interact and network with you and your company. *Limited availability.*

## \$1500 Product Theater

### Includes:

- Availability to have an educational session for attendees, half-hour in length. *Limited availability.*

## ADVISORY BOARD OPPORTUNITIES

- Limited Availability, please call Jennifer Cheetham for details.

Please note Terms and Conditions on last page

# AOCA 2020 Commercial Support Agreement

Complete all sections of this application. Please sign and return with payment.

Company Name (as it will be listed in course materials): \_\_\_\_\_

Contact Name (For all correspondence): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

On-site Representatives \_\_\_\_\_

**VIRTUAL CONFERENCE, September 19 - 22, 2020**

## AGREEMENT

By my signature, my organization/company agree(s) to abide by all AOCA Policies, as well as terms and conditions set forth in the Exhibitor Prospectus, listed on the following page.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Checks should be made payable to: American Osteopathic College of Anesthesiologists**  
or credit card payment information can be provided below.  MC  Visa  AMEX

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: Jennifer Cheetham  
Jennifer@wellassembled.com  
503-635-4761 ext 107  
website: aocaonline.org

If paying by check, please remit check to American  
Osteopathic College of Anesthesiologists  
AOCA, 333 S. State St. Suite V-324  
Lake Oswego, Oregon 97034

# 2020 AOCA Terms and Conditions

## EXHIBITOR COMMITMENT

Ensuring the quality of AOCA for attendees and exhibitors requires a mutual commitment of good faith and cooperation by all parties involved. The following rules and regulations are designed to implement the principles of this mutual commitment in a fair, effective, and equitable manner.

## AMERICANS WITH DISABILITIES ACT

Exhibitors are responsible for complying with all applicable provisions of the Americans with Disabilities Act.

## DISTRIBUTION OF PRODUCT INFORMATION

In accordance with CME guidelines, product information cannot be distributed at any scientific session or in hotel lobbies. Posters or exhibits are not permitted immediately outside or inside the session rooms. Companies may not display or demonstrate products, processes, or services, solicit orders, or distribute advertising material at any location (within or outside the Exhibit Hall) other than in their assigned exhibit space. The booth may be subject to forfeit if the guideline is violated.

## EXHIBITOR BADGE CONTROL AND REGISTRATION

All participants affiliated with exhibits must be registered. The official AOCA badge must be worn whenever an exhibitor representative is in the exhibit area or meeting rooms. Individual exhibit representatives must check in with the AOCA registration desk to obtain name badges.

**SUPPORTER SERVICE KIT** The official contact for each registered supporter will receive an email when the AOCA Supporter Service Kit becomes available. The kit will provide information on how to provide their information for their virtual booth.

## WORRY FREE EXHIBITING!

You can cancel until 9/12 and be refunded in full



## MEETING CANCELLATION POLICY

In the event that AOCA is abbreviated or canceled because of circumstances beyond the AOCA's control, including, but not limited to, civil disturbance, earthquake, electrical outage, explosion, fire, freight embargo, strike or labor unrest, flood, hurricane, tornado, or other acts of God, and act of war, terrorism, or the act of any government (de facto or de jure) or any government agency or official, AOCA reserves the right, in AOCA's sole discretion, to unilaterally terminate the agreement between AOCA and the exhibitor that is entered into, and/or the license that is granted by virtue of the submission of this Supporter Prospectus and its acceptance by AOCA. In these circumstances, the exhibitor expressly agrees to waive any claim the exhibitor may have against AOCA, including, but not limited to, those for fees paid by or on behalf of the exhibitor for exhibit space, registration, support opportunities, food and beverage, audiovisual services, signage, housing and travel.

## SUBLETTING SPACE

Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor, or permit the solicitation of business by others within their booth space.

## PHOTOGRAPHY AND VIDEOTAPING

Photographing and videotaping is prohibited during the conference without the permission of AOCA.

## MANAGING VIRTUAL BOOTH

Exhibitors are responsible to manage their virtual booth and content therein, ie, Zoom chat room and/or content of pdfs, links, and information in their virtual booth.

## TERMS AND CONDITIONS COMPLIANCE

By completing the Application for Exhibit Space, the exhibiting company agrees to abide by all terms and conditions outlined in this Supporter Prospectus. The signer of the contract also agrees to share the terms and conditions with their company representatives who attend AOCA.

All matters and questions not covered by these terms and conditions are at the discretion of AOCA. These terms and conditions may be amended at any time by AOCA and all amendments, upon publication, shall be equally binding on all parties affected by them as the original regulations. All rules and regulations will be enforced without exception.

Whenever possible, AOCA will issue a warning and ask the exhibitor to correct the violation.

*For More Information please visit our website*

**[AOCAONLINE.ORG](http://AOCAONLINE.ORG)**